

## **POWERS FERRY - STAKEHOLDER MEETING**

**March 30<sup>th</sup>, 2016**

**8:00 AM – 9:30 AM**

### **Format of the meeting**

- Brief presentation to show current market understanding, overview transportation data, and preliminary ideas
- Discussions and recording of comments by attendees on maps and flip charts

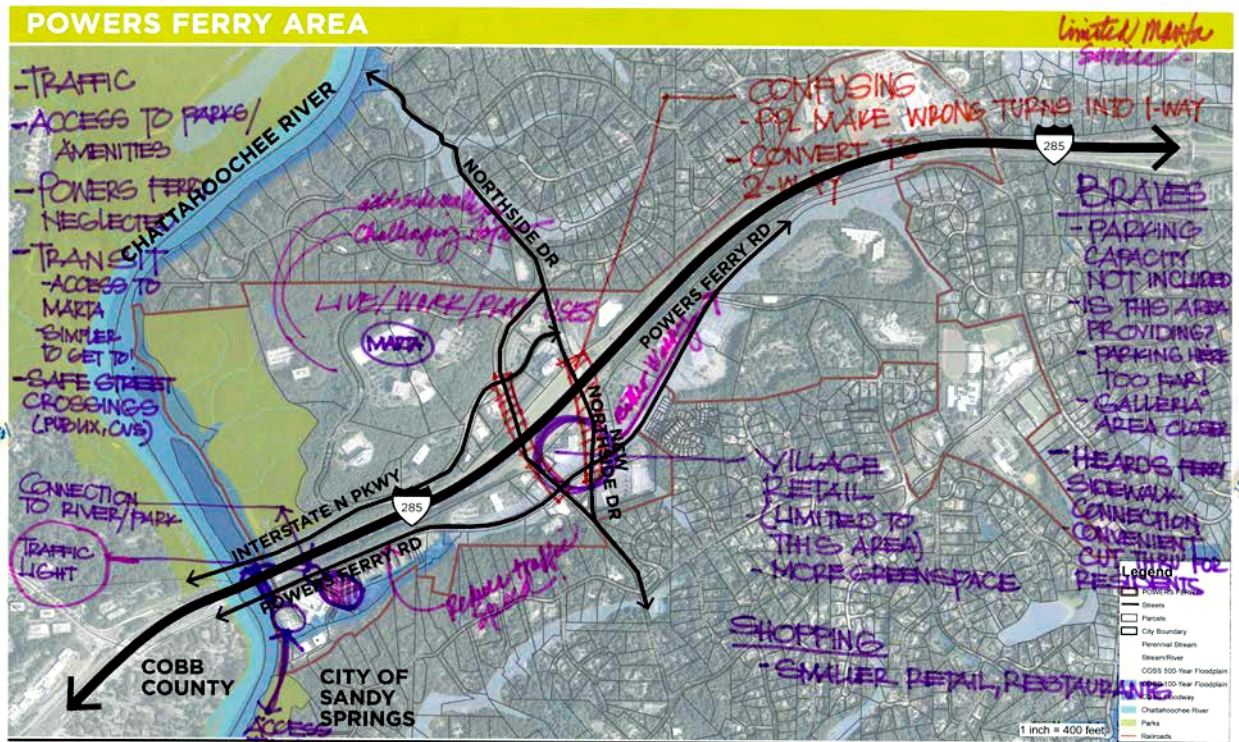
### **Comments on presentation**

- What are interchange design modifications on I-285?
- Is the traffic data most up to date?
- Need improved access to Roswell Road
- What is the feasibility of Riverfront entertainment?

### **Discussion**

- Refer to discussion session map below
- Major concerns
  - Traffic caused by more development specifically with the new baseball stadium
  - Current traffic management is inadequate
  - Bridge is an issue – the road is too narrow; need time to cross; sidewalks are too narrow
  - Spectacular riverfront that is completely inaccessible to pedestrians
    - “Greatest asset that we are not allowed to use”
  - Cobb County has achieved more successful pedestrian connections to NPS site
- Opportunities
  - Provide good access to NPS land and parks
  - Better walkability along Powers Ferry Road
  - Create “village” retail around Wyndham Hotel area, with more greenspace
  - Smaller retail and restaurants; don’t need large retail as Cumberland is 6 min away
  - Need mid-block crosswalk on Powers Ferry Road
  - Add sidewalks along Northside Drive/Heards Ferry Road
  - Look at Columbus, Ohio as an example for an “overbuild” precedent at Powers Ferry Road
    - Need similar improved/more green space
  - Need safe street crossings
  - Provide traffic light at the intersection of Powers Ferry Road and River Vista Drive
  - Reduce traffic speed on Powers Ferry Road going toward the river
  - Promote live/work/play uses north of I-285 with potential MARTA location.
  - Make access to MARTA simpler
- Comments from Commuters/Visitors
  - Limited access route in/45 minutes from Buckhead
  - Cobb County & MARTA transit do not connect
    - Helps recruitment for employees
  - Powers Ferry Road neglected by City
    - Led to MARTA Bus station
  - Access to river would benefit hotel guests
  - Hotel employees could benefit from MARTA

- Incomplete sidewalks
- People would prefer to walk more but can't
- Retail village should be in Wyndham Hotel area, not riverfront
- Limited MARTA service
- Residents
  - New Northside Drive
    - Visitors go wrong way
    - Not clear enough
    - Convert to 2-way street
    - Impact access to/from properties on both sides
  - River edge parkway cut-through from residential subdivisions
  - Powers Ferry Road
    - Variable direction lane? GDOT moving away from practice
    - Sound deadening wall on 285
- Stadium Related Discussions
  - "Egress" plan to move residents and workers on game days – needs coordination with Cobb County
  - Stadium plans don't accommodate capacity for parking
  - Parking facilities for the stadium in Sandy Springs?
    - Interstate North Area? (this area might be too far)
    - Galleria? (this is closer)



Bridge is an issue: too narrow! Need to plan time to cross -> sidewalk too narrow!

STAKEHOLDER MEETING | POWERS FERRY AREA  
 MARCH 30, 2016